

Tile Roofs

For Custom Homes



MonierLifetile®
Changing the way people think about roofs.

Integrity starts at the top.

There are two types of integrity to consider when selecting a roof for your custom home. Structural integrity, which allows the roof to perform and protect for the life of the home, and the integrity of the company behind it. You'll find it reassuring to know that MonierLifetile attained its industry leadership with superior achievements in both. From our exclusive Non-Prorated, Fully Transferable Limited Lifetime Warranty to our profiles and colors that fulfill the creative vision for your custom home, a tile roof from MonierLifetile offers several distinct advantages.

To begin with, there are several manufacturers of roof tile. But only MonierLifetile has evolved into a tile roof innovator, by offering superior tile products in conjunction with Roof System Components that enhance the structural integrity of a tile roof. This combination of aesthetics and performance is an example of MonierLifetile's leadership within the industry, and its commitment to bringing the historically proven benefits of tile roofs to homeowners across the country.

It is our mission to build upon the rich tradition of tile roofs by continually offering new products and colors that are regionally relevant, timely and progressive.





Customize your home with Aesthetic Innovation.

The superiority of our tile profiles and colors is achieved through Aesthetic Innovation. It's our philosophy and process of emulating the aesthetic qualities of natural roofing materials used

throughout the Old World—wood, slate and clay—in our concrete roof tile while complementing the latest trends in custom-home design. The many styles and colors resulting from Aesthetic Innovation give you the ability to complement any architectural style, whatever and wherever it may be. Other materials simply pale by comparison on every level—aesthetics, durability and value.



Slate Western Trail, Rocky Mountain Region

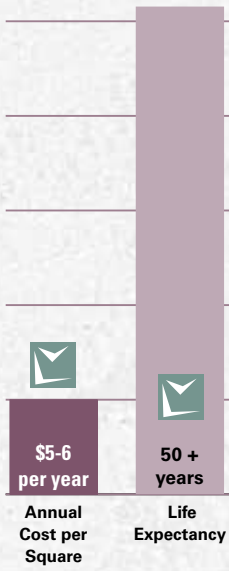
Our aesthetics even look good to your budget.

With the rising costs of other roofing products, tile roofs are not only an affordable alternative, they are actually an economical choice. A MonierLifetile roof is so durable, it may be the last roof a house will ever need. Other roofing materials can require complete replacement in a relatively short amount of time.

Properly installed tile roofs can also reduce the cost of cooling a home helping to save on energy costs over the life of the structure. And our tile, with its Class A fire rating, offers better protection from fire, which may reduce your insurance premiums.

Most likely, your custom home is the home of your dreams. Yet should you ever decide to sell, you'll appreciate that the Non-Prorated Fully Transferable Limited Lifetime Tile Warranty transfers to the new owners—who will appreciate it, too.

No matter how you look at it, a MonierLifetile tile roof is an economical investment. With a tile roof, you can achieve greater curb appeal, potentially higher resale value and unmatched longevity.



Source: Committee for Firesafe Dwellings

Enduring Beauty. Enduring Protection.

Nothing compares to the durability of tile roofs. These structures have lasted thousands of years in some of the world's most inclement climates. In keeping with this heritage, MonierLifetile has put its products through rigorous testing to ensure that our tile and roofing materials also deliver years of protection.

- Standard Weight & Lightweight Tile - Fire tested: Class A rated per ASTM E108 and UBC Standard 15-2
- Standard Weight Tile - Tested for Hail Impact Resistance per FM 4473
- Standard Weight Tile - Freeze/Thaw Tested: Passes freezing and thaw test of ASTM C67

Yet these results in no way signify the end of our testing. In fact, we continually assess our products from initial product development through each phase of the manufacturing process—from break strength to water permeability testing—to ensure product integrity, thereby minimizing the risk of damage and repairs.

This ardent attention to detail ensures that our products always meet or exceed our stringent requirements. Which is why we're able to offer an industry-best warranty.



Roof System Components. Piece-by-piece peace of mind.

At MonierLifetile, a roof is not a mere tile covering but a dynamic, performing system that protects, breathes and ages with the structure. By studying roof performance characteristics and failure points, we have created Roof System Components—a collection of components that, when properly installed and used comprehensively, result in superior installations.

Roof System Components:

- Improve weatherproofing and “breathability” of a tile roof
- Help to prevent water damage
- Increase airflow and ventilation
- Provide aesthetically pleasing design elements

These components further reinforce our belief that we must strive to perfect not only a roof’s aesthetic form, but also its primary function. Only then can we expect to provide our customers with a roofing solution unmatched by any other roof company.



Vented Eave Riser

- Superior aesthetics
- Provides tile space ventilation



Elevated Batten System™

- Help to prevent water damming
- Provides an effective thermal barrier



Figaroll

- Universal ridge vent and weather block
- Cost effective, code compliant ventilation



Zephyr Vent™

- Superior aesthetics allow vent to blend with surrounding tile
- 50 - 54 inches of Net Free Airflow



Service that's second to none.

MonierLifetile's commitment to quality and innovation extends beyond our products to include outstanding service to homeowners and contractors. Our Web site is a prime example. It contains helpful information at your fingertips such as regional product information, visualization tools, and frequently asked technical and maintenance questions.

Custom homes deserve special attention, so our knowledgeable sales teams and technical services personnel are available to you and your contractor to achieve the best solutions for every project. They provide industry professionals and homeowners alike with on-site guidance and advisory assistance whenever needed. Additionally, we provide installation recommendations for contractors to help ensure superior installations. And we furnish homeowners with important warranty and maintenance information.



We couldn't have said it better ourselves.

"I have found the beauty and durability of a concrete tile roof to be of the greatest impact in crafting a home's legacy."

Dan Sater, Architect

"The roof changes the whole appearance of the outside of the house. It adds to the charm of the house's old-world design."

MacMcKinney,
Custom Home Builder, Georgia

"Tile Roofs have such a rich heritage, appreciated by today's homeowner who is interested in craftsmanship and permanence. Concrete tile meets these objectives by providing our clients with a cost-effective durable roofing solution that emulates natural materials."

Donald Gardner, Architect

"Creating the Spanish-style look with concrete tiles helped us achieve the look we wanted while still providing the family with a durable roof that would protect their home from the elements for years to come."

David Bagwell, Owner
Bagwell Construction Services

"Using MonierLifetile allows us to give people a better roof, a much more attractive roof and a longer-lasting roof. Your curb appeal is day and night when compared with your run-of-the-mill shingle roof."

Carlos Rivero
Café Homes, Florida



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Plaza 47th Street Blend, Heartland Region

For more information, call or visit our web site at:

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